



FOR IMMEDIATE RELEASE January 10, 2018

Media Contact: Kara Newby, 203.362.8925 | kara@theworks.org

Get ready to dive into the world of technology and engineering at The Works Museum's annual Tech Fest family event. With dozens of hands-on activities led by real scientists, engineers, and educators, families can spend the day learning and exploring together. Whether it's exploring solar power, trying their hand at biomedical engineering, or programming robots, kids will leave inspired and excited about engineering!

This is the 14th year that The Works Museum has hosted Tech Fest, showcasing the amazing innovations that the Twin Cities technology community has to offer. At this day-long event, partners from Minnesota businesses and academia will bring kid-friendly activities for families to engage in, highlighting the many ways that STEM (Science, Technology, Engineering, Math) fields impact the world around us.

"At Tech Fest, families can explore all kinds of STEM fields with hands-on activities from our corporate and academic presenters," says Jill Measells, CEO of The Works Museum. "It's a lot of fun, but it's also a great opportunity for parents to discover areas of STEM that they may not have realized their children were interested in. If we know what our kids are excited about learning, then we can help support those interests as they grow."

What: Tech Fest, The Works Museum's annual engineering & technology fair. Enjoy hands-on activities and demonstrations designed for families to explore together.

When: Saturday, February 24, 9 a.m. – 4 p.m.

Where: The Works Museum, 9740 Grand Ave S., Bloomington, MN, 55420

Cost: \$9 Pre-registered/\$12 at the door; members free (children must be accompanied by an adult).

More: Visit www.theworks.org for more details or call 952-888-4262.

ABOUT THE WORKS MUSEUM. The Works Museum is all about hands-on engineering for kids. We serve over 75,000 children, families, and educators annually, inspiring the next generation of innovators, engineers, and creative problem-solvers. For regular hours and admission, membership, and camp information, visit www.theworks.org.

###