



A MESSAGE FROM THE CEO

Dear Friends,

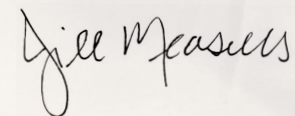
Fiscal Year 2023 saw The Works Museum achieve important milestones. We reopened our doors to our newly renovated space, which is designed to engage and inspire our visitors with unique opportunities for engineering exploration from the moment they arrive. Seeing children and families fill the gallery and classrooms with excitement and energy has been a rewarding reminder of why we do what we do.

We've also seen our *Gateway* access program, which provides subsidized access for under resourced schools and families, expand significantly, extending our reach to even more families and schools facing financial barriers. Ensuring access to STEM learning for all children is core to our mission, and it's both a privilege and a responsibility to help students and families discover engineering in ways that inspire both interest and potential career aspirations.

Our offsite programs have also flourished, bringing Family Engineering Nights, workshops, and outreach to underserved communities across Minnesota. By meeting families where they are, we're bridging gaps in STEM access and empowering students to explore and imagine their futures.

Thank you for being part of our journey. Together, we are building a future where every child can see themselves as a creator, innovator, and problem-solver. I look forward to continuing this inspiring journey alongside all of you.

With gratitude,



Jill Measells
CEO, The Works Museum

Established in 1995, The Works Museum is a child-focused, interactive science, technology, engineering, and math (STEM) museum, and a leader in providing informal elementary engineering education in the Twin Cities metro area and greater Minnesota.

OUR MISSION

The mission of The Works Museum is to inspire the next generation of innovators, engineers, and creative problem solvers.

OUR VISION

To serve as the premier engineering education resource for all elementary age children, developing our future workforce of critical and creative thinkers and problem solvers, increasing STEM equity across Minnesota's diverse communities.

2023 AT A GLANCE

Through interactive learning, The Works Museum inspires children and families to explore engineering and build the skills needed to solve problems creatively and persistently.

55,182

children and families participated in experiences and programs that build children's passion for STEM learning (28% increase)

20,409

children and families accessed free or subsidized programming through our *Gateway* program (202% increase)

46,692

participated in our school programs including workshops and field trips aligned with the Minnesota K-12 Academic Standards in Science (47% increase)

1,632

campers participated in school break and summer STEM camps

5,819

public visitors explored our Museum gallery, which reopened in March 2023 following renovations

250

volunteers donated their time and expertise

771

member households

REOPENING THE WORKS MUSEUM: RENOVATED SPACE, NEW CLASSROOMS, AND MORE TO COME

After months of construction, we celebrated the reopening of our renovated museum gallery in February 2023, introducing a refreshed space designed to engage visitors in hands-on STEM learning and reinforcing the message that engineering is everywhere and everyone engineers. The new gallery and exhibits are part of a strategic renovation aimed at inspiring curiosity and discovery among children and families. The updated design also connects classrooms directly to the gallery, allowing students to seamlessly apply STEM skills through both free exploration and structured learning experiences in workshops and camps.

Behind the scenes we've been working closely with our community to develop new interactive exhibits that will roll out over time, each one designed to connect kids to engineering concepts and STEM careers. This evolving space reflects our commitment to providing experiences that are not only fun but also inclusive and accessible, ensuring that every child has the opportunity to explore and discover.



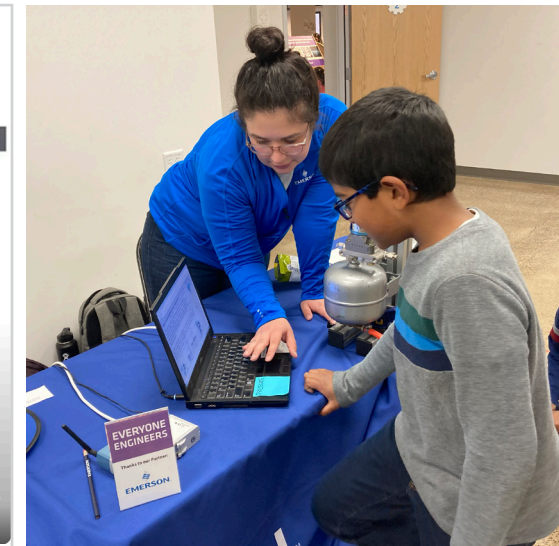
The reopening marks an inspiring new chapter, allowing us to continue our mission to inspire the next generation of engineers, innovators, and creators. We look forward to welcoming you to our new space filled with excitement, discovery, and endless engineering exploration.

In April 2023 we celebrated our first signature event—Tech Fest—in our newly renovated space! This vibrant, hands-on event brought STEM learning to life in a whole new way, with interactive exhibits and activities that spark curiosity and creativity. Tech Fest allowed for even more dynamic exploration with engineers, scientists, and innovators.

MORE THAN 400 VISITORS EXPLORED ENGINEERING AND OTHER STEM CONCEPTS WITH THE FOLLOWING PARTNERS:



[Click to view our Tech Fest 2023 video!](#)



"Thanks again for putting on great programming...and offering these awesome opportunities for our volunteers."
- Tech Fest Partner

GATEWAY ACCESS PROGRAM REACH DOUBLED – IMPACTING FINANCIAL BARRIERS TO STEM LEARNING

Through our *Gateway* program we provide subsidized field trips, workshops and family programming brought directly to schools, camps, memberships and admission for under-resourced schools and families with financial need. This year, we reached 20,409 kids and their family members through *Gateway*, representing 102% growth over last year. We know *Gateway* is a critical tool in our work to increase equity in elementary STEM education, contributing to student academic success and building long-term interest in STEM, but the teachers we serve say it best.

“They help to fill gaps in our curriculum and help teach students in a fun, engaging hands-on way... Budgets are tight, and these types of wonderful opportunities are usually not available to us.”

“Love the connection to our science standards. Loved how the kids led the discussions and had such a hands on experience!”

“One of the students said-best field trip ever!”

“A student that often struggles to share and be heard in our classroom was very much in his element here. During the workshop, he was able to provide many answers and even demonstrated a circuit that some classmates were unable to figure out or articulate. This student had an amazing day! Thank you!”

Thank you for joining The Works Museum to make this work possible. Donations from our generous community make it possible to continue responding to the growing demand for *Gateway* programming.

20,409 youth and families accessed *Gateway* free or subsidized programming, representing 37% of our total service reach and more than doubling the 10,119 people served in FY22.



COMMUNITY OUTREACH - BRINGING ENGINEERING EXPERIENCES INTO COMMUNITIES ACROSS MINNESOTA

This year we also saw dramatic growth in demand for programming brought directly to schools and communities, including workshops brought into classrooms, Family Engineering Nights with entire school communities, and events with partner organizations like the Minneapolis YWCA. Overall, we served 27,759 people in their communities, representing 52% growth year over year.

By incorporating our programs into community events and school programs, we make it easy for teachers to connect enriching student experiences to classroom learning, and for parents and children to gather with other members of their communities to explore engineering together – and have fun!

Our outreach programs are also important in addressing barriers to participation. By meeting students and families where they are, we can reach a broader audience, and especially those who might otherwise lack access to these supporting STEM learning experiences.

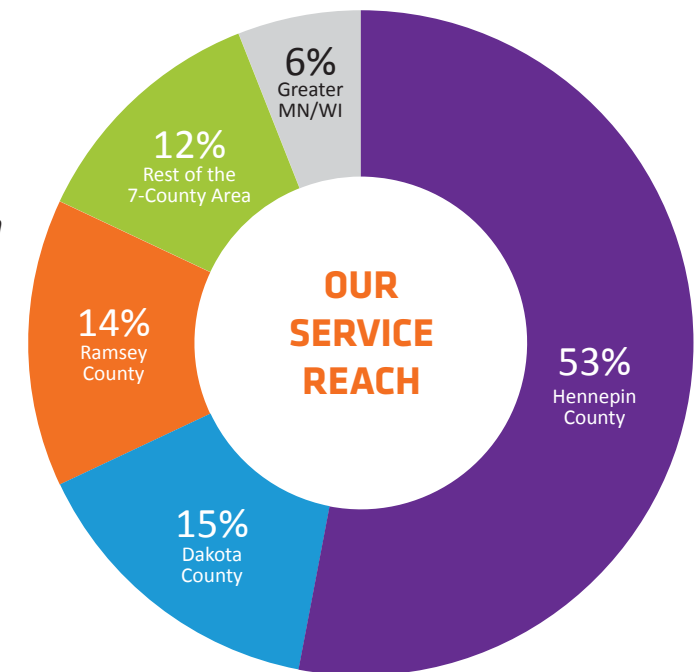
YEAR OVER YEAR OUR GEOGRAPHIC REACH IS EXPANDING, MOVING US CLOSER TO OUR GOAL OF INCREASING ACCESS TO STEM PROGRAMMING THROUGHOUT MINNESOTA.

COMMENTS FROM OUTREACH PARTNERS:

“The activities were so engaging for kids of all ages! I loved the directions involved so families could do the activities with their children without too much assistance.”

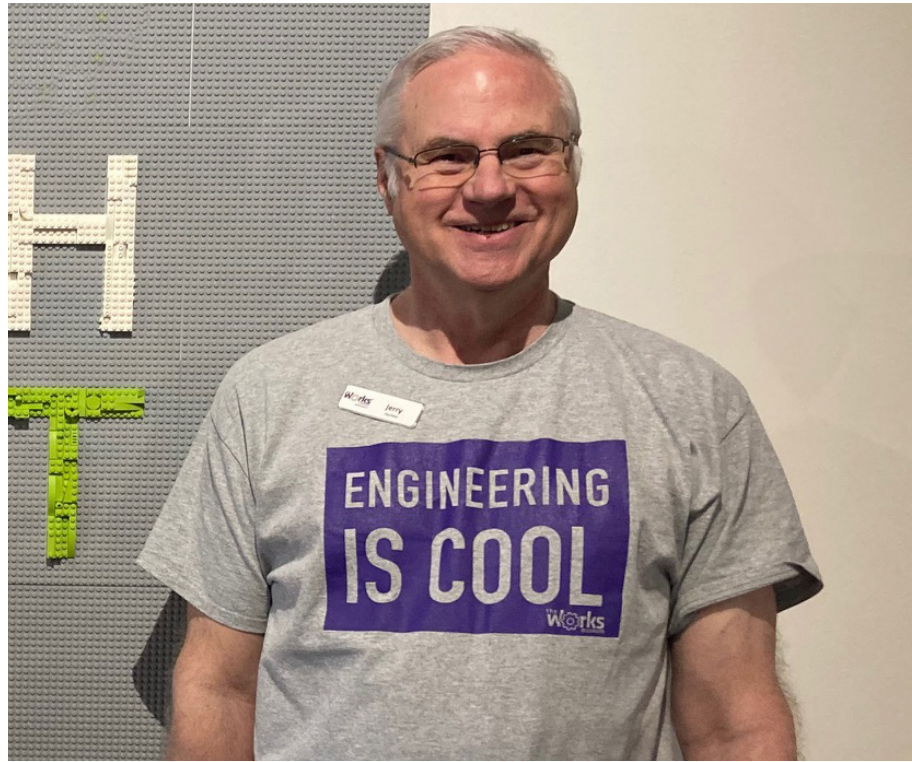
“It was so easy. The Works came with all the supplies and someone to train staff. Very knowledgeable, flexible and friendly. It was terrific!”

“We had families who had recently come to the USA from Honduras. They enjoyed it very much! They were there for the full hours [of the event].”



VOLUNTEER SPOTLIGHT: JERRY SOSINSKE – A CHAMPION FOR STEM EDUCATION

For nearly 20 years, Jerry Sosinske has been a dedicated volunteer at The Works Museum, bringing his passion for engineering and education to countless students. Jerry's commitment to hands-on STEM learning has helped ignite curiosity in young minds, providing engaging experiences that foster problem-solving, teamwork, and perseverance.



***"I was lucky enough to have great support and lots of opportunities to succeed throughout my life. My goal is to pass this on and try to help other people who may need encouragement and support in their life."* - Jerry**

His journey with The Works began many years ago with our first Tech Fest family event, and since then, he's played a crucial role in assisting with events, connecting community and corporate partners, and inspiring children through interactive engineering challenges. His support extends beyond The Works Museum, with Jerry also volunteering for other STEM organizations in Minnesota.

Jerry's volunteerism embodies the power of community and education, helping to shape future innovators and problem-solvers. His contributions are not only appreciated at The Works but also impact the broader STEM movement in Minnesota. We are deeply grateful for his continued dedication and the lasting difference he makes in the lives of young learners. Thank you, Jerry!

TOGETHER, WE INSPIRE: CELEBRATING OUR DONORS' IMPACT

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Our sincere apologies for any omissions or errors in our 2023 donor list. Should you have any questions or concerns please contact a member of our Development Team, email support@theworks.a or call 952.888.4262.

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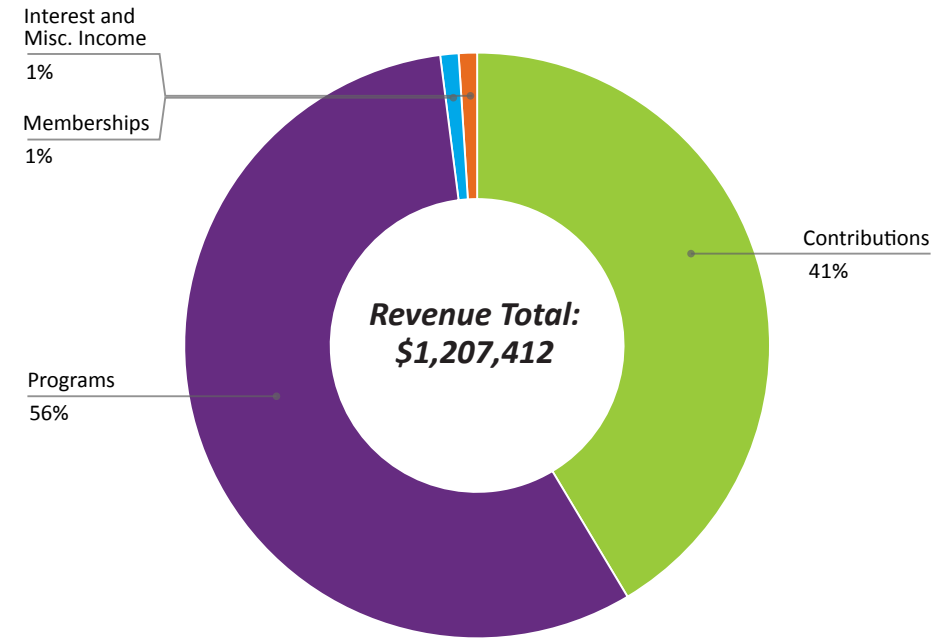
John Hall
Summer Camp Assistant

Maheeya Bhattacharya
Summer Camp Assistant

Ted Curoe
Summer Camp Assistant

* Denotes leadership team members.

STATEMENT OF FINANCIAL POSITION



Assets

Cash \$817,138
Accounts and Contributions Receivable, Net \$20,353
Other Assets \$17,429
Operating Lease right of Use Asset \$1,782,670
Property and Equipment, Net \$502,513
Total Assets \$3,140,103

**The Operating Lease Right of Use Asset is valued at \$1,782,670. This represents the value of leased assets the organization has the right to use under a long-term agreement. It shows how much value the company is getting from using something they don't own (Building Rental), based on their rental agreement.

Liability and Net Assets

Current Liabilities \$262,141
Long Term Notes Payable \$1,855,558
Total Liabilities \$2,117,699

Net Assets

Unrestricted \$764,554
Temporarily Restricted \$257,850
Total Net Assets \$1,022,404

Total Liabilities and Net Assets
Audited financial reports are available upon request
support@theworks.org

*For more details regarding the Statement of Financial Position, contact info@theworks.org

